

Santa Fe Trails Transit Rate Card

- *Local reach – high visibility
- *Fixed bus routes *High frequency M-F(7am-6pm)

Impact!

Discount
10% for 2-4
wrap displays

Wrap Displays
3-month
Minimum

Side Decals
2 month minimum



King Kong Wraps

-varies w/bus type
Rental: \$550-600/mo(driver side)
\$380/mo(load side partial)
Sizes: 119" – 139" width(D-side)
60" – 139" width(L-side)

Production Cost*: \$1700-1900(d-side)
\$1100 (l-side partial)
Includes ct vinyl, window perf & install



2/3 Back/Bus tail

Rental: \$390/mo(2/3 backwrap)
\$220/mo(bus tail)

Size: 99" x 54"(2/3 back)
84" x 26"(bus tail)
Production Cost \$550/ea (2/3 Back)
\$240/ea(bus tail)



Full Wrap, Full Side

Rental: \$2100/mo(Full Wrap)
\$1000/mo(Full side)

Production Cost: Subject to quote
Includes ct vinyl, window perf & install



Side Decals

Rental: \$220/mo(bus king)
\$160/mo(Load side)
Size: 30" x 144"(D-side)
30" x 117"(D-side)
20" x 72"(L-side)
\$120/mo additional for jumbo king

Production Cost:
\$190/ea(bus king), \$110/ea(L-side)
& additional charge for jumbos

Bus King (30" x 144")